



## **ACCI Gallery Artist Benefits**

ACCI has two tiers for ACCI Artists: 1) Associates and 2) Active Members.

### **1) Associates will:**

- Be juried in the same way Active Working Members are juried
- Pay an annual fee of \$175
- Receive 50 percent of their inventory sales (50 percent will go to ACCI)
- Not be required to do work hours (although volunteer hours are welcome)
- Not have a share in the cooperative and will, therefore, not be a voting member

### **Benefits for Associates**

As an ACCI Associate, you are part of an established gallery of over 60 years located in the bustling retail section of North Berkeley/Gourmet Ghetto. You have the opportunity to connect with a community of like-minded artists and artisans.

- You get exposure—your Artist Bio and an image of your work is posted on our website with a link to your own website (if available)
- Your work is given equal display space (and longevity) as the work of Members and is marketed equally by ACCI's dedicated staff
- You don't need a resale license or business license to sell your work
- You don't need to collect and forward sales tax. You submit your work, we sell it, you get paid
- You get the opportunity to participate in the Seconds Sale, an annual sale for Members, Associates, and Guest Artists
- You benefit from ongoing press releases about the gallery and events and exhibitions hosted at the gallery
- You receive a 20% discount on any artwork purchased from the gallery

Associates will also have the right to change to Active Membership in the Gallery at the end of the fiscal year, unless there is a compelling reason not to do so. Associates will also have no liability issues related to Gallery activities, as they are not Members of the Cooperative.

## 2) Active Members will:

- Be juried in the same way Associates are juried
- Pay an annual fee of \$175 *and* own one share in the Gallery and have voting rights
- Receive additional financial compensation from a more generous split of sales receipts (60/40)
- Be required to contribute work for the Gallery at a minimum of 36 hours per year. If a member does not work the minimum 36 hours of active work (18 per 6 month period), they will be billed the outstanding portion of their total hours due at \$20/hour, unless there is a compelling reason that prevented the member from meeting their obligations.
- Have a voice in how our business is directed. Your vote counts in decisions regarding changes to the structure of the organization and ideas to improve the quality of the Gallery

## Benefits for Active Members

- Solo and Group Exhibitions - You will have the opportunity to be featured in special exhibitions each year, including:
  - Two member-run exhibits, which can be solo or group shows per year.
  - Three trunk shows (a one-day sale of new work, jewelry or other).
- You have the opportunity to lead projects on a committee and be a vital part of growing and improving your business
- Professional Development series: you will have the opportunity to take workshops hosted at ACCI at a discounted rate. Topics include: website building, portfolio review, Social Media strategy, marketing, etc

We are always working on ways to give Member Artists new and exciting benefits. As we grow and evolve, Member Artists will be offered benefits and new opportunities as they arise.

Of course, with additional benefits, there are additional responsibilities. Active members are expected to:

- Work one 3-hour Sunday shift providing sales backup in the gallery
- Be responsible, self-motivated and work independently on ongoing efforts that result in meaningful contributions to the Gallery
- Either sign up for existing projects, or initiate new projects and get sign-off from the Board
- Share in the tasks of the daily operations based on the vision and goals set forth by the Board of Directors