



ACCI Gallery Artist Benefits

ACCI has two tiers for ACCI Artists 1) Associates and 2) Active Members

Associates will:

- Receive 50 percent of their inventory sales (50 percent will go to ACCI);
- Pay an annual fee of \$175;
- Not have a share in the cooperative and will, therefore, not be a voting member;
- Not be required to do work hours (although volunteer hours are welcome);
- Be juried in the same way Active Working Members are juried.

Benefits for Associates

As an ACCI Associate, you are part of an established gallery of over 55 years located in the bustling retail section of North Berkeley/Gourmet Ghetto. You have the opportunity to connect with a community of like-minded artists and artisans.

- You get exposure—your Artist Bio and an image of your work is posted on our website with a link to your own website (if available);
- Your work is on display the same amount of time as any other work of Members working in the same medium as yours and is marketed by ACCI's dedicated staff, all of whom have a Fine Arts degree and can talk with customers about process, form, color theory, and materials in all media;
- You don't need a resale license or business license to sell your work;
- You don't need to collect and forward sales tax. You bring your work and complete an inventory process, we sell it, you get paid;
- You get the opportunity to participate in the Seconds Sale, an annual sale for Members, Associates, and Guest Artists;
- You benefit from ongoing press releases about the gallery and events and exhibitions hosted at the gallery;
- You receive a 20% discount on any artwork purchased from the gallery.

Associates will also have the right to change to Active Membership in the Gallery at the end of the fiscal year, unless there is a compelling reason to not do so. Associates will also have no liability issues related to Gallery activities, as they are not Members of the Cooperative.

Benefits for Active Members

Active Members will have all of the benefits of Associates plus the following:

- Receive additional financial compensation from a more generous split of sales receipts (55/45)
- You will have a voice in how our business is directed. As an Active Working Member and shareholder, your vote counts in decisions regarding changes to the structure of the organization and ideas to improve the quality of the Gallery;
- You have the opportunity to lead projects on a committee and be a vital part of growing and improving your business;

- Solo and Group Exhibitions - You will have the opportunity to be featured in special exhibitions each year, including:
 - Two member-run exhibits, which can be solo or group shows per year.
 - Three trunk shows (a one-day sale of new work, jewelry or other).

In addition, we are working on establishing the following benefits to be effective in the 2015/2016 fiscal year:

- **Professional Development** - You will have the opportunity to take workshops hosted at ACCI at a discounted rate. Topics include: website building, portfolio review, Social Media strategy, marketing, etc;
- **Teaching Opportunities** - You will have the opportunity to teach workshops hosted at ACCI. You can initiate a workshop you wish to teach.

Of course, with additional benefits, there are additional responsibilities. You will be expected to:

- Be responsible, self-motivated and work independently on ongoing efforts that result in meaningful contributions to the Gallery;
- Either sign up for projects, or initiate new projects and get sign-off from the Board;
- Share in the tasks of the daily operations based on the vision and goals set forth by the Board of Directors.

For those artists opting for active working membership:

- The jurying process remains the same.
- An annual administrative fee of \$175 is charged and each active working member will own one share in the Gallery and have voting rights.
- Work hours are required with a minimum of 30 hours per year. If a member does not work the minimum 30 hours of active work, the member will be billed the outstanding portion of their total hours due, unless there is a compelling reason that prevented the member from meeting his or her obligations.